




Bollgard 3
ThryvON™
WITH XTENDFLEX TECHNOLOGY

3327


B3TXF

CHARACTERISTICS

PRODUCT

Maturity: Early - Medium
 Value Added Trait: Bollgard® 3 ThryvON™ with XtendFlex® Technology
 Insect Resistance Management: 

GROWTH

Storm Tolerance: 
 Very Loose (0) to Very Storm Tolerant (9)
 Leaf Hair: Semi-Smooth
 Plant Height: Tall
 Node of first fruiting branch (avg): 4.5

FIBER QUALITY

Turnout (%): 39 - 41
 Length (Staple): 37 - 38
 Strength: 28 - 29
 Micronaire: 4.2 - 4.5
 Uniformity (%): 81 - 82

DISEASE TOLERANCE

Fusarium Wilt: ND
 Verticillium Wilt: Fair
 Bacterial Blight: Resistant

- ✓ EARLY - MEDIUM MATURITY
- ✓ EXCELLENT FIBER QUALITY
- ✓ EXCELLENT YIELD POTENTIAL

PRODUCT DESCRIPTION


NG 3327 B3TXF is an early to early-medium maturing Bollgard® 3 ThryvON™ with XtendFlex® variety possessing exceptional seedling vigor and an aggressive growth habit. This variety has excellent yield potential and fiber quality and will offer outstanding performance across multiple soils and environments.



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ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. NOT ALL formulations of dicamba, glyphosate or glufosinate are approved for in-crop use with XtendFlex® Cotton. ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELED FOR SUCH USES AND APPROVED FOR SUCH USE IN THE STATE OF APPLICATION. Contact the U.S. EPA and your state pesticide regulatory agency with any questions about the approval status of dicamba herbicide products for in-crop use with XtendFlex® Cotton. B.t. products may not yet be registered in all states. Check with your representative for the registration status in your state. Products with XtendFlex® Technology contains genes that confer tolerance to glyphosate, glufosinate and dicamba. Glyphosate will kill crops that are not tolerant to glyphosate. Glufosinate will kill crops that are not tolerant to glufosinate. Dicamba will kill crops that are not tolerant to dicamba. Contact your seed brand dealer or refer to the Bayer Technology Use Guide for recommended weed control programs. Insect control technology provided by Vip3A is utilized under license from Syngenta Crop Protection AG, Americot® and the Boll Design®, NexGen® and The Next Generation of Cotton® are registered trademarks of Americot, Inc. Bollgard®, Respect the Refuge and Cotton Design® are trademarks of Bayer Group. Liberty® and LibertyLink® Logo are registered trademarks of BASF Corporation. Agrisure Viptera® is a registered trademark of Syngenta Group Company. All other products, company names and trademarks are the property of their respective owners.

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Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Technology Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.



BOLLGARD® 3 THRYVON™ COTTON WITH XTENDFLEX® TECHNOLOGY

ThryvON™
TECHNOLOGY



TAKE BACK YOUR FIELDS

Tarnished plant bugs and thrips species have become some of the most economically detrimental pests in U.S. cotton farming.¹ ThryvOn™ Technology is the industry's first cotton biotech trait to provide built-in protection against key tarnished plant bugs and thrips species, and may help reduce the need for some insecticide applications.*



① FEATURES

Increased Protection for Cotton Plants

ThryvOn Technology is the industry's first cotton biotechnology trait that provides protection against key tarnished plant bugs and thrips species.* Through built-in trait technology, ThryvOn Technology defends the whole plant from these yield-robbing insects.

Pest Control Stacked in Your Favor

ThryvOn Technology is stacked with Bollgard 3 XtendFlex Technology, to provide a broad spectrum of insect protection, including protection against bollworm, tobacco budworm and other common worm pests.

More Weed Management Flexibility

With additional tolerance to glufosinate, dicamba and glufosinate, Bollgard 3 ThryvOn Cotton with XtendFlex Technology provides more options against tough-to-control and resistant weeds like Palmer amaranth, waterhemp and marestail.

② PERFORMANCE

Because it is built to provide a high level of trait performance and protection, Bollgard 3 ThryvOn Cotton with XtendFlex Technology helps protect agronomic investments. With season-long protection, ThryvOn Technology is the new defense against key tarnished plant bugs and thrips species, helping cotton thrive.*



Built-in Peace of Mind

The built-in trait technology of Bollgard 3 ThryvOn Cotton with XtendFlex Technology helps protect cotton and may reduce insecticide applications for key tarnished plant bugs and thrips species,* providing more management flexibility.

③ HOW IT WORKS

When Pests Emerge, Plants Are Ready

- Defends against early season thrips species*
- Provides protection against damage from midseason tarnished plant bugs*
- Defends against a wide spectrum of yield-robbing worms*



ThryvON™
TECHNOLOGY

Bollgard 3
XTENDFLEX®
COTTON



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¹America's Cotton Producers and Importers, Cotton Incorporated (Nov. 11, 2019). Cotton Entomology Research. Retrieved from <http://www.cottoninc.com>

*ThryvOn™ Technology has proven protection against tobacco thrips (*Frankliniella fusca*); Western flower thrips (*Frankliniella occidentalis*); tarnished plant bug (*Lygus hesperus*); and the Western Tarnished Plant bug (*Lygus lineolaris*). Scouting is critical to determine which and how many insecticide applications are recommended when economic thresholds are met.

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